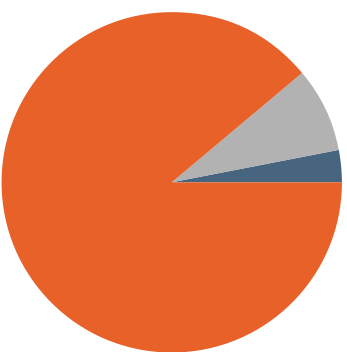
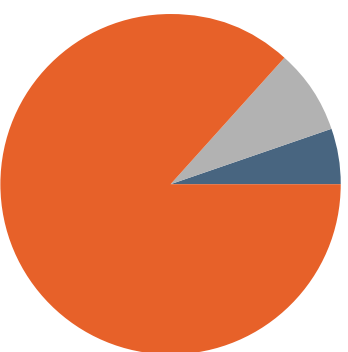


COMMUNITY SUPPORT/IMPACT



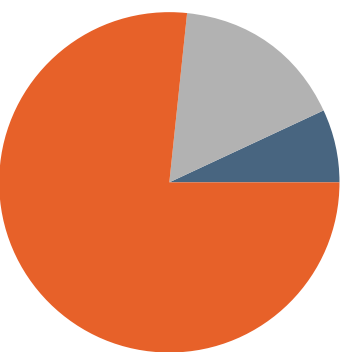
Overall Reaction (All Data)

- 90% Positive/Strongly Positive
- 8% Neutral
- 3% Negative/Strongly Negative



Overall Reaction (Upper Clutha only)

- 87% Positive/Strongly Positive
- 8% Neutral
- 5% Negative/Strongly Negative

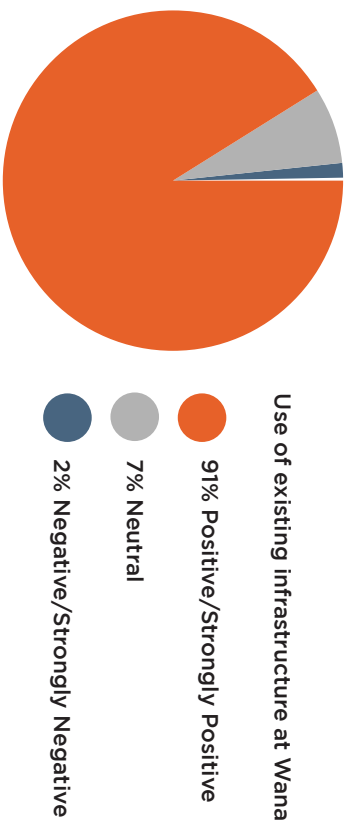


Community Impact on Region (Upper Clutha only)

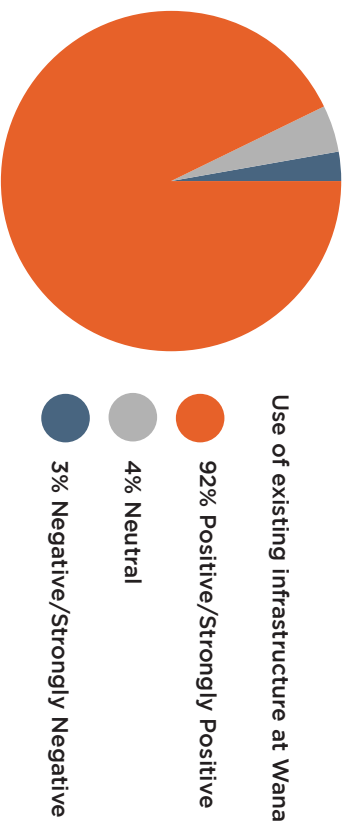
- 77% Positive/Strongly Positive
- 17% Neutral
- 7% Negative/Strongly Negative

EXISTING INFRASTRUCTURE

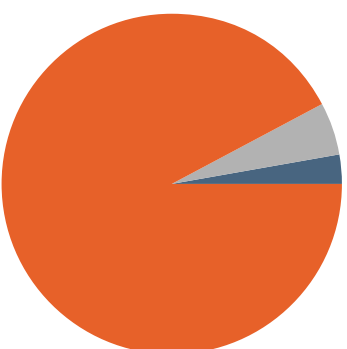
Use of existing infrastructure at Wanaka Airport (All Data)



Use of existing infrastructure at Wanaka Airport (Upper Clutha)

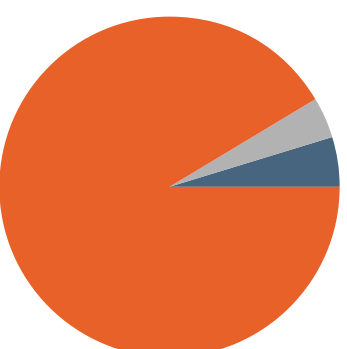


MARKET VIABILITY / ECONOMIC IMPACT



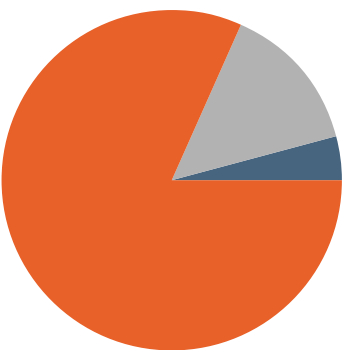
Opportunity for Direct Flights (All Data)

- 92% Positive/Strongly Positive
- 5% Neutral
- 3% Negative/Strongly Negative



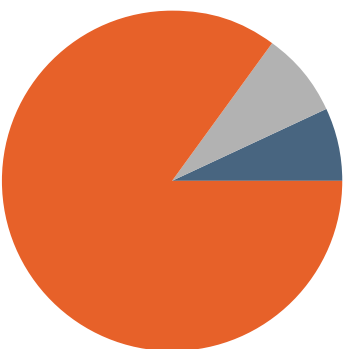
Opportunity for Direct Flights (Upper Clutha only)

- 91% Positive/Strongly Positive
- 4% Neutral
- 5% Negative/Strongly Negative



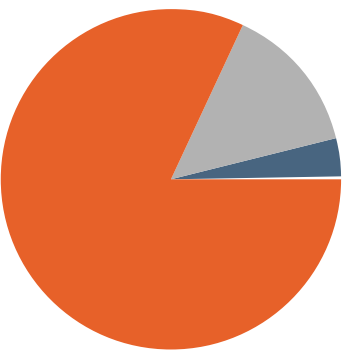
Opportunity for Daily Flights (All Data)

- 82% Positive/Strongly Positive
- 14% Neutral
- 4% Negative/Strongly Negative



Opportunity for Daily Flights (Upper Clutha)

- 85% Positive/Strongly Positive
- 8% Neutral
- 7% Negative/Strongly Negative

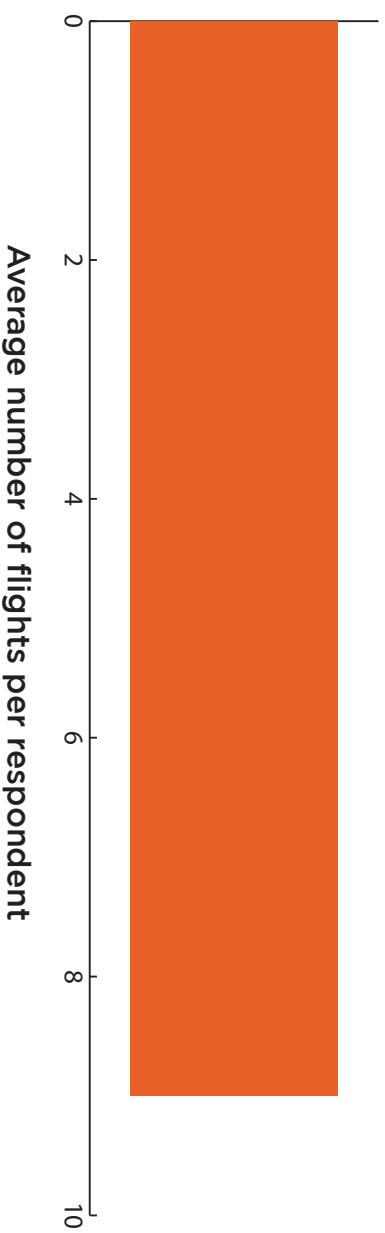


Regional Economic Impact (Upper Clutha only)

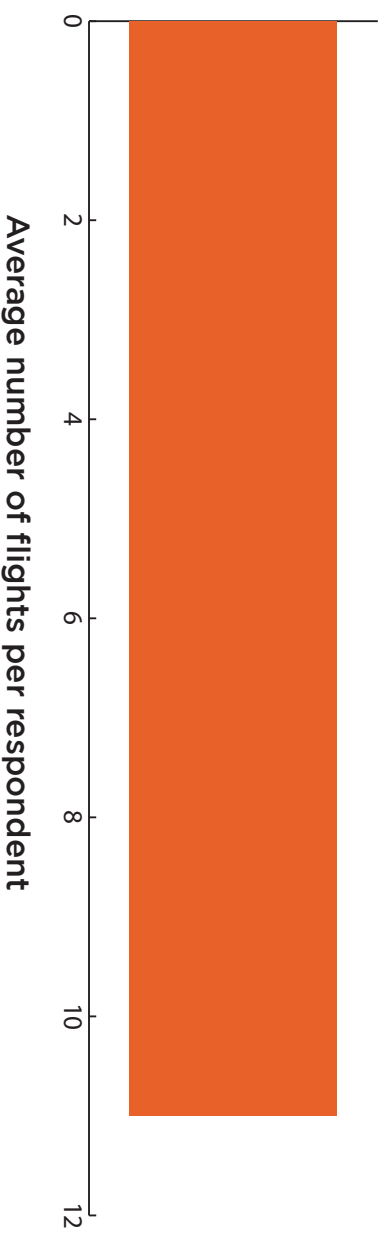
- 82% Positive/Strongly Positive
- 14% Neutral
- 4% Negative/Strongly Negative

CONSUMER DEMAND

How many times per year might you fly this route one way? (All



How many times per year might you fly this route one way? (Upper Clutha only)

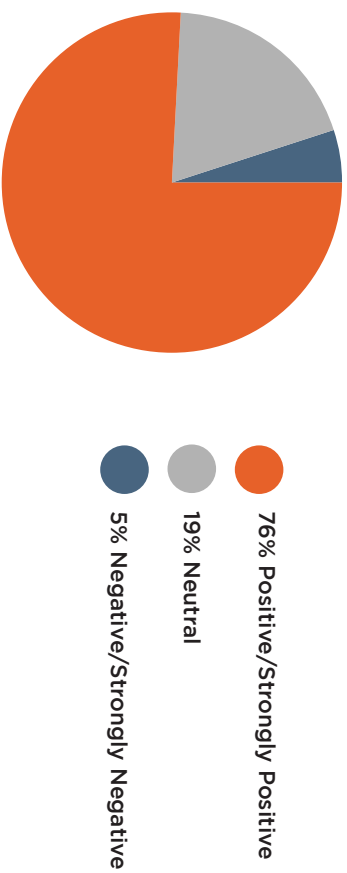


Why would you utilise this service?

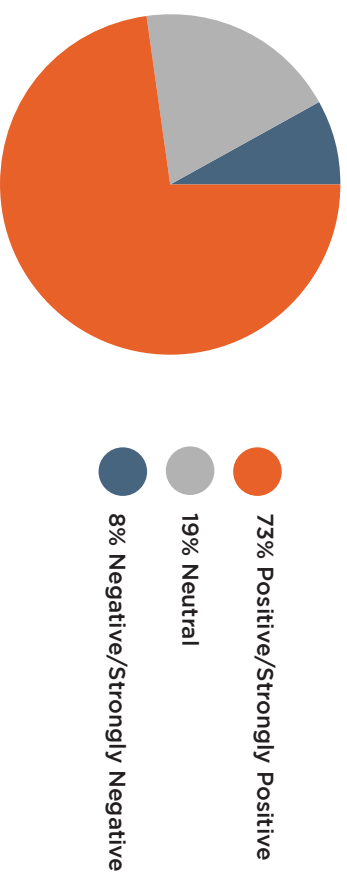
	All	Upper Clutha
For business	21%	31%
For holidays / leisure	68%	56%
To visit friends / relatives	42%	47%
For personal / medical	11%	21%

*respondents could select more than one answer

What is your reaction towards a 9-seater turboprop aircraft? (All Data)



What is your reaction towards a 9-seater turboprop aircraft? (Upper Clutha only)



What is your reaction to being able to connect with other flights from Christchurch? (Upper Clutha only)

