

## Received by email July 25

Kia ora Peter

I refer to your official information request dated 3 July 2024 for the DCC spend with Allied Press and other local media platforms.

The information requested, together with our response is provided below (in blue).

- How much money has the DCC spent with Allied Press from January 1st 2023 to the present day - broken down by ODT and any other Allied Press titles.

The sum of invoices from Allied Press for the period 1 January 2023 to 30 June 2024 is:

Sum of Amount Years	Category	Total
2023	Advertising	471,009
	ODT	
	Subscriptions	8,728
<b>2023 Total</b>		<b>479,737</b>
2024	Advertising	205,567
	ODT	
	Subscriptions	5,239
<b>2024 Total</b>		<b>210,806</b>
<b>Grand Total</b>		<b>690,543</b>

- What was the exact procurement process used to support this expenditure and select the supplier?

We advise that Allied Press is part of the All of Government (AoG) contract for media services. For AoG contracts, the Ministry of Business, Innovation and Employment (MBIE) conducts an open market procurement process via the Government Electronic Tender Services (GETS).

- Has DCC considered the consequences of this expenditure on the ability of these news publications to report fairly and accurately on council policy and decisions - what measures has DCC taken to address mitigate this risk?

The questions you ask requires the DCC to form an opinion and provide an explanation. This is not a request for official information, as it is not a request for information held, as defined in the Local Government Official Information and Meetings Act 1087. We will therefore not be responding to the question you have asked.

- What amount of money has DCC spent with other local media platforms in the same time period?

A list of local media platforms and spend is provided below for the period 1 January 2023 to 30 June 2024:

### **Expenditure from 1 January 2023 to 30 June 2024**

Supplier	Expenditure		Total
	2023	To 30 June 2024	

MEDIAWORKS OUTDOOR LTD	\$18,670	\$4,360	\$23,030.00
MEDIAWORKS RADIO LIMITED	\$120,821	\$80,631	\$201,452.66
NZME HOLDINGS LTD	\$128,692	\$85,263	\$213,955.64
OUSIA T/A PLANET MEDIA DUNEDIN	\$23,460	\$20,088	\$43,548.00
THE HILLS RADIO TRUST T/A OAR	\$4,701	\$4,405	\$9,106.24
<b>Total</b>	<b>\$296,344</b>	<b>\$194,747</b>	<b>\$491,092.54</b>

- Has the DCC considered that expenditure on print media may represent poor value to ratepayers given the decreasing physical distribution of local newspapers and the move of audiences to digital media?

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- What specific audience and distribution data/business case has been used to support the spending decisions referenced in this request.

We select specific media platforms that target our audience segments and convey our key messages. We also occasionally use community newsletters.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz)  
tena koutou

Lauren Riddle

**Mana Whakahaere Kairuruku / Governance Support Officer**

**Governance Group**

**P** 03 477 4000 | **DD** 03 474 3428 | **E** [lauren.riddle@dcc.govt.nz](mailto:lauren.riddle@dcc.govt.nz)

Te Kaunihera a Rohe o Ōtepoti - Dunedin City Council

50 The Octagon, Dunedin

PO Box 5045, Dunedin 9054

New Zealand

[www.dunedin.govt.nz](http://www.dunedin.govt.nz)