



10th June 2020

Bully Hayes

The Hayes Restaurant

We are a Small community based Tavern supporting an area of Central Otago whos name sake is based after the notorious Pirate Bully Hayes, being Lake Hayes and Lake Hayes Estate

Although originally known as Hay's Lake without the 'E' after an Australian Sheep Farmer , Bully was by far a more well known character and the name was erroneously credited to him becoming Lake Hayes over time.....

We used his story for branding as we are heavily family based and Kids love Pirates!!, it was that simple we were aware of his chequered past but he was a horrible man living in a horrible time and in the end he got what was coming to him in a gruesome mutiny

In no way do we condone his actions or hope to glorify his way of life.....

Racism and human suffering was evident throughout the region, using the story boards around the Chinese Goldminers as you wander through the village in Arrowtown as example, we should feel privileged to live in this decade all be it far from perfect, but humanity has grown and learned , so we understand why this issue has been raised and so it should for education, we also put forward that peoples social conscious are far better today than in the 1800s.

The Gentleman that bought this all to light has certainly got a compelling account and the atrocities across the Pacific should never be forgotten, however likening it to the Mosque gunman is horrific and I am sure any level headed person would realise this is as much about shedding light on a subject that is offensive to a few in a dark time of history, as it is him gaining some kind of notoriety riding the wave of the State of the US which has many things to answer for and in contexts makes the branding of two restaurants in little New Zealand, a drop in the ocean.....

All we want to do is sell cold beer and our famous Bully Burger which is popular as it's a little bit spicy, if you scratch the surface on this then a Geographic Feature, housing Estate and various community groups will all need to look at what the name means and if it is offensive enough to make the change.....

If the Dim witted Cartoon Character Elmer Fudd can't be portrayed with a shot gun anymore, because supposedly our children will be exposed to disturbing images of fire arms use, then maybe its time we re look at our logo as well.

'Hannibal' Hayes the Legendary Chopper Pilot comes to mind, he did shoot a lot of Deer though, so potentially animal activists might have something to say